



## **WALKER FURNITURE LAUNCHES 22<sup>ND</sup> 'HOME FOR THE HOLIDAYS' PROGRAM**

***Nomination Letters Are Being Accepted Through Dec. 4  
For 30 Families To Receive A Household Of Furniture During The Holidays***

**Tweet:** Time to submit letters for Walker Furniture #HomefortheHolidays program at [www.walkerfurniturehomefortheholidays.com](http://www.walkerfurniturehomefortheholidays.com) thru Dec. 4.

**LAS VEGAS – Oct. 7, 2015 – Walker Furniture** is now seeking nomination letters through Dec. 4, 2015, to assist individuals and families in Clark County in need for the 22<sup>nd</sup> Home For The Holidays program. As in past years, the search will allow 30 recipients to receive an entire houseful of new furniture.

Larry Alterwitz, CEO of Walker Furniture is pleased to get the holiday spirit of giving started with the announcement of the Home For The Holiday program knowing the holidays will be a little brighter for these families. Helping Hands of Vegas Valley is partnering with Walker as the preliminary committee using their expertly trained staff to identify the nominated families displaying the most genuine need. In addition this year, other partners include Star Nursery providing a holiday tree to each of the 30 families and the Las Vegas Rescue Mission will supply food and toys.

Nominations are made by writing a letter describing the prospective recipient's situation and sending it to Walker Furniture's CEO, Larry Alterwitz. Relying on the community, letters on behalf of prospective recipients usually come from teachers, students, health care professionals, social service workers, clergy, friends, neighbors, children and grandchildren.

Recipient families have typically endured a variety of hardships, including single parent households facing financial difficulty; families with children suffering from physical or mental disorders; families that have lost their homes and belongings to fires; and families that have been affected by illness, domestic violence or sexual abuse are just some examples.

Some stories of past recipients include four minor children whose mother was shot and killed by their father and the grandparents were raising them; a single-parent family of five with one child having a brain injury that required ongoing therapy and the entire family was sleeping on the floor; and a single working mother of five who was unable to provide her family with beds, chairs or a dining table.

Letters must be received by Friday, Dec. 4 to be reviewed by outside, independent panelists and Helping Hands of Vegas Valley, a local nonprofit organization servicing seniors with free assistive services, will read and verify the thousands of letters received. The 30 recipients will be announced at a special luncheon on Monday, Dec. 14 at the Hard Rock Hotel & Casino. Furniture deliveries will begin on Dec. 17.

**PAGE TWO: Walker Furniture – “Home For The Holidays”**

Letters should be sent to:

Larry Alterwitz, CEO  
Walker Furniture  
301 S. Martin Luther King Blvd.  
Las Vegas, NV 89106  
FAX: 702.384.7772

Letters can be mailed by U.S. Postal Service, faxed, hand delivered or emailed to [marketasst@walkerfurniture.com](mailto:marketasst@walkerfurniture.com). Letters can also be submitted online by visiting [www.walkerfurniturehomefortheholidays.com](http://www.walkerfurniturehomefortheholidays.com).

Home For The Holidays is the largest annual charitable endeavor for Walker Furniture, which has a long history of contributing to worthwhile community causes. The program began in 1994 with deliveries to 12 families.

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**ABOUT WALKER FURNITURE**

Founded in 1955, Walker Furniture has served hundreds of thousands in Southern Nevada. Located in Las Vegas, the Walker Furniture campus is approximately 250,000 square feet. Walker and its affiliates is Southern Nevada’s premiere choice in providing home furnishings and design services. In 1994, Walker developed the Home For The Holidays program furnishing hundreds of homes to families in need in the Las Vegas Valley. For more information, visit [www.walkerfurniture.com](http://www.walkerfurniture.com) or follow on twitter @walkerfurniture and Facebook.com/wfurniture for events, promotions and products.

**ABOUT HELPING HANDS OF VEGAS VALLEY**

*Servicing Seniors in Southern Nevada*

Established in 2000, Helping Hands of Vegas Valley is a 501(c)(3) nonprofit organization with the mission to provide free, assistive services to senior citizens in Southern Nevada, allowing them to maintain their dignity and independence while improving health and daily living. Many retirees may move away from their support system and as they age may encounter sickness or age-related conditions that prevent them from being independent. Helping Hands offers FREE programs designed to ensure clients have access to services that will aid them in remaining healthy and self-reliant.

**Contacts for More Information**

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